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## i-NETT Launches Revolutionary Network Data Discovery and Cyber Risk Management Solution for Businesses

*Leading MTSP Demystifies Cyber Risks and Gives SMBs Immediate Cybersecurity Roadmap to Security and Compliance*

LOS ANGELES/VENTURA/ORANGE COUNTY/SAN DIEGO – July 30, 2024 - i-NETT a leading managed technology services provider, has unveiled a groundbreaking new solution designed to instantly conduct data discovery on an organization's network, classify risks, and prioritize cybersecurity measures. This advanced technology i-NETT is bringing to small to mid-sized businesses (SMBs) promises to revolutionize how organizations understand and manage their data exposure. In today's digital landscape, the security of sensitive information is paramount. Whether organizations have cybersecurity policies in place or not, most employees still don't adhere strictly to those policies, exposing the company to unnecessary liability and cyber risks. i-NETT's solution will put a stop to these risk factors.

i-NETT's new solution offers immediate insight into an organization's network vulnerabilities, highlighting potential risks and providing actionable recommendations. This tool not only scans all devices,

servers, and cloud integrations immediately, but it integrates seamlessly with Microsoft 365, enabling businesses to protect critical data stored in Exchange, OneDrive, SharePoint, and Teams.

A key feature of this solution is its ability to classify data based on sensitivity levels. For instance, it can identify documents containing credit card information and reveal the extent of access within the company. As companies begin to use more AI-powered technology, flaws in data security systems are becoming more apparent. Since AI-powered tools can immediately read, access, and contextualize all company data, if things are left unsecure, employees can inadvertently gain access to highly sensitive information. By doing so, it exposes potential security breaches where sensitive data might be overly accessible, thus compromising the organization's integrity.

"Imagine discovering that a document with credit card information is accessible by 100% of your employees, even though it's just stored on a single laptop," said Poncho Alvarez, Senior Account Manager at i-NETT. "Our solution makes it possible to instantly pinpoint such vulnerabilities and

take corrective action, based on the risk factor."

As natural language processing tools, like Microsoft's Copilot will bring many helpful capabilities to organizations, they will also bring to light any improper data access, such as employees viewing information they shouldn't have, like the CEO's salary details or social security numbers. This new tool ensures compliance with the IT principle of "least privilege," which limits data access to the minimum necessary for job functions.

By classifying risks and quantifying potential financial exposure, the technology provides a clear picture of the liabilities involved. For example, it can reveal a $100k risk associated with certain credit card numbers or social security numbers, on a single laptop and will give that lone, unsecured laptop a 9.7 risk score (on a 10-point scale) that helps i-NETT prioritize which data to secure first. While cybersecurity has long been a nebulous, ubiquitous risk factor that business owners can never seem to do enough to mitigate, i-NETT's new technology helps management to efficiently prioritize their security initiatives and deliver the peace of mind they deserve for being proactive.

"Think of it like autocorrect for your IT infrastructure," added Alvarez. "It not only identifies where your data security is lacking but also provides a roadmap to fix those issues. We launched this because it's important that our clients are empowered to make their own decisions so they're no longer flying blind in the world of IT security."

i-NETT's solution does not transfer company data anywhere; it simply reads the patterns and generates comprehensive reports. By keeping the data within the company's secure environment, it avoids the pitfalls of exposing information to external systems, like in the case of other tools such as ChatGPT or Microsoft's Copilot.

As businesses become increasingly aware of the importance of data security, i-NETT's innovative solution stands out as an essential tool for managing and protecting sensitive information. With its ability to conduct a network data discovery, classify risks, and prioritize security measures, this technology ensures that businesses stay ahead of potential threats.

## ABOUT I-NETT

Founded in 1982, i-NETT is Southern California's leading managed technology services provider. The company's mission is to increase its customers' profitability, improve their productivity and give them a competitive advantage by implementing the right technology. i-NETT is the only provider that protects its customers from the two risks of technology - obsolescence and cost. As its customers' trusted technology advisor, i-NETT has earned the position as the market leader and its customers' business through quality products and services.

i-NETT is a premier Member of Technology Assurance Group, an organization of leading managed technology services providers (MTSPs) in the United States and Canada representing $800 million in products and services. This means that the organization is the ultimate resource for Managed IT Services, Cybersecurity, Cloud Solutions, Business Phone Systems (VoIP), and Video Surveillance. i-NETT delivers future technology today! For more information, please visit please call 805.642.3558 or visit us at www.i-nett.com.