i-NETT Advises Businesses to Move to the Cloud with Microsoft Azure

SMBs Need to Migrate to Microsoft Azure Before They're Left Behind

LOS ANGELES/VENTURA/ORANGE COUNTY/SAN DIEGO – June 2019 - i-NETT, a leading managed technology services provider (MTSP), is advising small and mid-sized businesses (SMBs) to move to Microsoft Azure as soon as possible. With Windows 7 expiring at the end of this year, SMBs need to act quickly in order to ensure that their transition goes smoothly and without interruption to their business.

There are many benefits for SMBs who are considering a move to the cloud. Whether a business wants to move to the cloud for the enhanced security, the inherent flexibility, the economies of scale, the ease of migration or the allure of predictable payments, the case for cloud migration is quite clear at this point. As the year end approaches, Microsoft will be pushing Azure through their channels more aggressively and the businesses who act quickly will undoubtedly benefit from incentives, while the laggards will face numerous challenges. The SMBs who quickly realize that they need to virtualize their organization now, have the opportunity to get several steps ahead of their competitors.

There are two big reasons that SMBs are migrating to the cloud at this point in time. The first reason is that businesses are attracted to the flexibility of the cloud. Historically, SMBs would have huge capital outlays whenever they needed another server and it was a major disruptor to their cash flow. Today, businesses can simply "pay-as-they-go" and" scale up and scale down" almost instantaneously, paying only for what they're using. This is extremely attractive to business owners who need to keep expenses under control. This flexibility allows businesses to pivot rapidly and match their technology infrastructure to what their immediate business demands.

The other reason that businesses are moving to the cloud faster than ever before is because the security component has become extremely reliable. According to Microsoft, "Microsoft detects a whopping 1.5 million attempts a day to compromise its systems. We aren't just fending off those attacks - we're also learning from them in order to provide the best and most up to date security system to every Azure customer. You also have the ability to back up your data in different locations around the globe to ensure that if something were to happen to one of the datacentres, your project is safe and backed up in another datacentre."

Ryan Mulvany, VP of Sales & Marketing of i-NETT, stated, "We are strongly recommending that our customers make the move now, so that they can benefit from incentive programs, upgrades and features that won't be available later." He also added, "We belong to an organization that serves over 400,000 customers and represents around $350M in products and services in our industry. We've seen a major shift to the cloud. Our job is to educate our customer base and help them make a successful transition into Microsoft Azure."

ABOUT I-NETT

Founded in 1982, i-NETT is Southern California's leading unified communications company. The company's mission is to increase its customers' profitability, improve their productivity and give them a competitive advantage by implementing the right technology. i-NETT is the only provider that protects its customers from the two risks of technology - obsolescence and cost. As its customers' trusted technology advisor, i-NETT has earned the position as the market leader and its customers' business through quality products and services.

As a premier member of Technology Assurance Group, i-NETT is able to fulfill all of its customers' technology needs. This means that the organization is the ultimate resource for business phone systems (VoIP and Session Initiation Protocol (SIP) provisioning), Managed IT Services, Network Security, Video Conferencing and Disaster Recovery.

i-NETT delivers future technology today! For more information, please visit please call 800-500-2696 or visit us at www.i-NETT.com.