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**NEWS FOR IMMEDIATE RELEASE**

**Voice Smart Networks Wins CP 360 Award at National Convention**

LOS ANGELES/VENTURA/ORANGE COUNTY/SAN DIEGO — March 15, 2013 — Voice Smart Networks, a leader in unified communications, announced today that the company has won the Channel Partners 360 award. The CP 360 Business Value Award rewards partners of all sizes for creating business value for their customers with converged telecom and IT solutions. Voice Smart Networks was one of the 25 winners out of the 4,000 contestants.



*\*Mark Wadnizak (President) & Dale Stein (Partner) of Voice Smart Networks Pictured Above*

Voice Smart Networks was presented with the award at the 2013 Channel Partners Conference in Las Vegas, Nevada. The conference is held once per year and recognizes the most forward-thinking companies in the industry who take customer-centric approaches to running their businesses. This year the conference brought in a crowd of approximately 4,000 attendees whose companies provide services ranging from unified communications, converged telecom and IT solutions.

Most awards programs focus on the biggest sales, the biggest revenue, the biggest sales growth. However, the Channel Partners 360° recognizes innovation, solutions-orientation and customer focus. Most importantly, it honors solutions providers that are creating business value for their customers with a holistic approach to telecom and IT technology solutions. The top 25 applicants were recognized in a dinner ceremony Feb. 27 at the Spring 2013 Channel Partners Conference & Expo in Las Vegas.

“We’re honored to share the stage with such a prestigious group,” stated Mark Wadnizak, President of Voice Smart Networks. “We’ve always taken an approach that’s a little different from our competitors, in that we focus solely on increasing our customers’ profitability. In other words, the only reasons to deploy technology within an organization is if it increases bottom-line profitability or provides organizations with a competitive advantage. We invest heavily into the technical expertise of our staff so that our clients get to work with the absolute best in the industry. Having the best team, in addition to our unrelenting focus on increasing our customers’ profitability, has helped us thrive over the years. Putting our customers’ needs ahead of our desire to deploy technology has served us well and will continue to help us remain a market leader.”

## **ABOUT VOICE SMART NETWORKS**

Founded in 1982, Voice Smart Networks is Southern California’s leading data and voice company. The company’s mission is to increase its customers’ profitability, improve their productivity and give them a competitive advantage by implementing the right technology. Voice Smart Networks is the only provider that protects its customers from the two risks of technology - obsolescence and cost. As its customers’ trusted technology advisor, Voice Smart Networks has earned the position as the market leader and its customers’ business through quality products and services.

As a premier member of Technology Assurance Group, Voice Smart Networks is able to fulfill all of its customers' technology needs. This means that the organization is the ultimate resource for business phone systems (VoIP and Session Initiation Protocol (SIP) provisioning), Managed IT Services, Network Security, Video Conferencing and Disaster Recovery.

Voice Smart Networks delivers future technology today! For more information, please visit please call 800-500-2696 or visit us at [www.voicesmartnetworks.com](http://www.voicesmartnetworks.com).

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