



Mark Wadnizak of Voice Smart Networks Explains Evergreen Contracts

*Industry Leader to Lend His Expertise
and Years of Experience to Help SMBs
Avoid Getting Locked Into Telecom
Contracts*

LOS ANGELES/
VENTURA/ORANGE
COUNTY/SAN DIEGO —
September 26, 2012 — A vicious
trend has developed among
prominent carrier service providers
called auto-renewals also known as
"evergreen" clauses. Evergreen
clauses are essentially an
agreement between two parties that
is automatically renewed or after
each contract term, until canceled
by the either party. For businesses,
this means that you can easily
become locked into contracts with
poor service providers. Imagine
attempting to cancel your services
with a current provider, only to find
out that you are contractually
obligated to continue paying
another year for a service you're
completely unhappy with.

Hidden in your carrier service
contract is language that
automatically renews your services,
preventing any opportunity to
explore options to optimize or
reduce cost on your carrier
services. Be wary of auto-renewal
verbiage sent by the carrier along
the lines of: "**Unless notified
within 90 days of contract
expiration date of intent to cancel
services, contract will
automatically renew for the same
term at the same time.**" Locating
the auto-renewal clause can be like
searching for a needle in a
haystack. One way find this
verbiage is to call the customer

service line of your carrier service
provider to obtain the termination
date of your contract and request
this in writing. This simple process
alone can save you thousands of
dollars.

Ironically enough, these
contract restrictions are often
avoidable. In the case of
"evergreen" clauses businesses
have two options. On the one hand,
you can avoid being locked into
contract by making sure that you
notify your carrier that you'd like
to cancel services *in writing, prior
to the expiration of the specified
term*. These can vary from one
contract to the next. On the other
hand, you can consult with a
Unified Communications provider,
like Voice Smart Networks, who
has been helping businesses deal
with "evergreen" contracts for
several years. Whichever approach
you take, it's vital that you
periodically review your carrier
service contract and acknowledge
the termination date.

"Small to mid-sized businesses
are the backbone of our economy
and they need all of the help they
can get to continue fueling our
nation's economic growth," states
Mark Wadnizak, Partner of Voice
Smart Networks. "We get a great
deal of satisfaction when we can
help our customers get out of these
contracts and get back on the
fastrack to profitability." Voice
Smart Networks is a leading
unified communications provider
that specializes in:

- Examining current connectivity
(phone lines and internet) to

analyze cost/effectiveness in
order to make
recommendations. If you're
paying a long distance phone
bill, we can eliminate it.

- Evaluating specific business
needs, as they relate to Voice
and IT services, and customize
solutions accordingly.
- Most likely if your phone
system is more than 3 years old
we can cost justify a new
system while eliminating the
two risks of technology: Cost
and Obsolescence.
- Educating our clients on the
advantages of new technology
and partner with them to
increase their profitability and
give them a competitive
advantage.

Voice Smart Networks has
earned its position as the market
leader by educating its customers
on technology solutions that either
create competitive advantages for
them or increase overall
profitability.

ABOUT VOICE SMART NETWORKS

Founded in 1982, Voice Smart
Networks is Southern California's
leading data and voice company.
The company's mission is to
increase its customers' profitability,
improve their productivity and give
them a competitive advantage by
implementing the right technology.
Voice Smart Networks is the only
provider that protects its customers
from the two risks of technology -
obsolescence and cost. As its

customers' trusted technology advisor, Voice Smart Networks has earned the position as the market leader and its customers' business through quality products and services.

As a premier member of Technology Assurance Group,

Voice Smart Networks is able to fulfill all of its customers' technology needs. This means that the organization is the ultimate resource for business phone systems (VoIP and Session Initiation Protocol (SIP) provisioning), Managed IT

Services, Network Security, Video Conferencing and Disaster Recovery.

Voice Smart Networks delivers future technology today! For more information, please visit please call 800-500-2696 or visit us at www.voicesmartnetworks.com.