



Voice Smart Networks Signs Reseller Agreement with Interactive Intelligence to Offer IP Business Communications Software

Interactive Intelligence Software To Help Voice Smart Networks Customers Increase Revenue Opportunities, Improve Operational Efficiencies, Reduce Costs, And Ensure Investment Protection

VENTURA, CA — May 15, 2008 — Voice Smart Networks has signed an agreement allowing it to market, sell and support Interactive Intelligence IP business communications software.

"The Interactive Intelligence software's unique open, single-platform architecture will help our customers increase revenue opportunities, improve operational efficiencies, reduce costs, and ensure investment protection," said Mr. Mark Wadnizak, President of Voice Smart Networks.

"Voice Smart Networks is a fantastic new asset to our 250-plus global channel network," said Interactive Intelligence vice president of worldwide sales, Gary Blough. Their expertise in VoIP is extremely impressive and they strive to exceed their customer expectations on a daily basis."

Interactive Intelligence first released its all-in-one IP communications software suite in 1997. The standards-based, single-platform architecture with built-in

multi-channel processing was designed to eliminate the cost and complexity introduced by "multi-point" vendors.

The software suite includes applications for the contact center and enterprise, including SIP-based switching, automatic call distribution, interactive voice response, multimedia recording, blended dialing, Web self-service, knowledge management, unified messaging, conferencing, fax services, speech-enabled unified communications for mobile workers, and more.

ABOUT INTERACTIVE INTELLIGENCE

Interactive Intelligence Inc. (Nasdaq: ININ) is a global provider of unified IP business communications solutions for contact center automation, enterprise IP telephony, and enterprise messaging. The company was founded in 1994 and has more than 3,000 customers worldwide. Interactive Intelligence is among the top 500 global software and services suppliers, and is ranked among the top 200 North American networking vendors. The company employs more than 550 people and

is headquartered in Indianapolis, Indiana. It has six global corporate offices, with additional sales offices throughout North America, Europe and Asia Pacific.

Interactive Intelligence can be reached at +1 317.872.3000 or info@inin.com; on the Net: <http://www.inin.com>.

ABOUT VOICE SMART NETWORKS

Founded in 1982, Voice Smart Networks is committed to establishing and maintaining a dynamic partnership with every customer. Extensive technology and service experience allows Voice Smart Networks to team up with industry leading manufactures such as FreedomIQ, Zultys and ShoreTel to develop an understanding of each customer's unique telecommunications requirements, and in turn, custom design solutions that increase their customer's profitability and make their customer's more competitive within their own industry. For more information and to discuss "real case scenarios" please call 800-500-2696 or visit us at www.voicesmartnetworks.com.