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## **COVID-19 Accelerates Azure Adoption Among i-NETT's Customers**

*Leading Managed Technology Services Provider (MTSP) Reports on Spike in Cloud Demand from Small to Mid-Sized Businesses (SMBs)*

LOS ANGELES/VENTURA/ORANGE COUNTY/SAN DIEGO – November 2020 - i-NETT, a leading managed technology services provider (MTSP), announced today that the COVID-19 pandemic has drastically increased the forecasted demand for cloud solutions among SMBs, even beyond what most were expecting. Due largely to the increased need for Work-From-Home (WFH) solutions, SMBs are investing heavily in the cloud, through services like Microsoft Azure, to equip their organizations with the virtualization solution necessary to take their businesses to the next level. As a result, i-NETT is helping more and more SMBs transition their on-premise IT network to Microsoft's Azure.

It's no secret that most businesses have shifted their operations to hybrid environments, if not fully-remote, and as that shift has occurred the corresponding increase in demand for cloud IT has also grown. According to the *2020 State of the Cloud Report*, by Flexera, "50% of SMBs are expecting their cloud usage to be higher than planned due to COVID-19." Whether a business

owner decides to embrace this tech or not is more of a moot point, because it's highly likely that in the very near future their clients, customers, suppliers and prospects will all be utilizing this technology and they will eventually be using it, too, to remain relevant.

With more than 95% of Fortune 500 companies utilizing Microsoft Azure, it's only a matter of time before it becomes ubiquitous. Dale Stein, Co-Founder of i-NETT commented, "Azure is the ideal environment for SMBs to enhance their IT environment because a hybrid workforce is now the new norm. For the business owner, this means that they have immediate scalability within their IT, the flexibility to instantly reduce expenses if they need to adjust headcount and a foundation to support their easily predictable usage of more cloud-based applications in the future."

In such uncertain times, business owners are looking to position themselves with maximum flexibility and security when it comes to their IT. With cloud IT solutions, companies can "pay for what they use, as-they-go" and nothing more.

### **ABOUT I-NETT**

Founded in 1982, i-NETT is Southern California's leading data and voice company. The company's mission is to increase

its customers' profitability, improve their productivity and give them a competitive advantage by implementing the right technology. i-NETT is the only provider that protects its customers from the two risks of technology - obsolescence and cost. As its customers' trusted technology advisor, i-NETT has earned the position as the market leader and its customers' business through quality products and services.

i-NETT is a premier Member of Technology Assurance Group, an organization of leading managed technology services providers (MTSPs) in the United States and Canada representing \$500 million in products and services. This means that the organization is the ultimate resource for business phone systems (VoIP and Session Initiation Protocol (SIP) provisioning), Managed IT Services, Cybersecurity, Video Conferencing and Disaster Recovery.

i-NETT delivers future technology today! For more information, please visit please call 805.642.3558 or visit us at [www.i-nett.com](http://www.i-nett.com).